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**OXFORD
BROOKES
UNIVERSITY**

Researcher: Tamar Bowley, **Email:** 06043412@brookes.ac.uk
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Dear Parish Council,

Re: Online Study, 'Exploring Children's Eating Habits'

I am a former Primary School Teacher (PGCE) and currently studying an MSc in Psychology at Oxford Brookes University. I am writing to ask if the Parish Council would be able to support my dissertation by promoting my study in their newsletter, on their website, via mailing lists, and by displaying a poster on their noticeboard.

The purpose of this study is to understand children's eating habits. More specifically, it will explore how parents might influence primary school-children's eating habits and satisfaction with physical appearance.

I would like to invite every possible child and their parent to participate. The online questionnaire has been created so that only one parent would need to take part with at least one child. If the parent has more than one child, then multiple children would be linked to that same parent. The questionnaire can also be completed at home, and at a time convenient for both parent and child(ren). When the parent starts the questionnaire, they just need to make sure that their child(ren) will be available to answer the questions too, as their questions will be in the same survey. The questionnaire will be in two parts, starting with the child(ren), which will take approximately 5-10 minutes to complete. Children could either complete this independently or if required, the parent could support their child by reading and/or explaining the question. For the parent, their questionnaire will take approximately 10-15 minutes, followed by demographic questions. The data will be anonymously collected with access only granted to myself and my supervisor. This study will open in June 2025 and close end of July 2025 for quantitative analysis.

My aim is to recruit 100 participants, so I would greatly appreciate the Parish Council's support. My request would be to please share the invitation link, which contains the participant information sheet, consent for both parent and child, and the questionnaire.

Please see at the end of this letter the short section of text to use. The text provides a brief overview of the study, and includes the invitation link. I have also provided a poster to please include as an attachment.

My research proposal has been approved by the Psychology Research Ethics Committee at Oxford Brookes University. If you have any concerns about the way the study has been conducted, you can contact the Research Ethics Officer, Dr. Clare Rathbone: crathbone@brookes.ac.uk

I very much hope that the Parish Council will be able to assist. Please could you respond either way and if so, please provide a confirmation letter on headed paper to confirm that the Parish Council would be happy to promote my study.

Please don't hesitate to contact me or my supervisor with any other questions or concerns about the study. Our contact details can be found at the top of this letter.

Thank you very much for your time and interest to support my study.

Yours sincerely
Tamar Bowley

Section of Text:



Exploring Children's Eating Habits

Researcher - Tamar Bowley



Participants Needed!

Hello, I'm Tamar. I'm a former Primary School Teacher and currently studying an MSc in Psychology at Brookes University. I would like to invite you to take part in an online study for my dissertation.

If you're a parent with one or more children aged 5-11 years old, please participate in my study! This will be an online questionnaire for both parent and child to complete at home, at a time convenient for them. For the parent it will take 10-15 minutes to complete, and for the child 5-10 minutes.

I hope that you can take part and thank you very much for your time.

To take part in this study, please click on this link:
https://brookeshls.co1.qualtrics.com/jfe/form/SV_b8Fvf2GJShr5pQi

Any questions, please email (Tamar): 06043412@brookes.ac.uk