

Help put your local schools top of the leaderboard.

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Help put a local school top of the leaderboard

The [Street Tag](#) app helps encourage communities to be active, by rewarding movement with points. We'd love your help in sharing the benefits in your communications or conversations with residents.

It's easy for anyone to get involved. They just need to download the app through the links below or on our website, select the Oxfordshire school they'd like to support, get moving, and watch the points start to build.

So far Oxfordshire's teams have competed for
over **£5,750 of prizes** and clocked up over **425,650 miles**.

Points can be collected in so many ways:

- Through exercise
- The school run
- A quick nip to the shops

It's easy to use and with [Street Tag](#) every metre counts, so we're encouraging anyone who wants to move more to join a school team in their community.

The points help school teams climb up the rankings. Those that top their district leaderboards win money for their school. If schools local to you don't have a leaderboard, [they can sign up to Street Tag here](#).

[Download for iOS >](#)

[Download for Android >](#)

[Find out more about Street Tag >](#)

Thank you for reading this email. We are getting in touch because in the past we've sent you information about initiatives and news from across Oxfordshire that we think might be of interest to you and residents you may be in contact with.

We want to make sure you find this sort of information useful. To ensure the information you're getting from Oxfordshire County Council's communications team is relevant, you can now [update your preferences](#) about what you receive from us.

If there is someone else who should be receiving this, please email us to let us know at communications@oxfordshire.gov.uk, or you can [send it to a colleague here](#).

If you want to unsubscribe so you no longer hear from the communications team you can do so [here](#).

PLEASE NOTE that this will unsubscribe your email address from all communications from the communications team at Oxfordshire County Council, which may cover a variety of topics.
